



Alysha Lewis-Coleman, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- ~~Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)~~
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- ~~Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).~~

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

X new wine, beer and cider license

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: July 30, 2020

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? Yes No Type of license: _____

If alteration, describe nature of alteration: _____

Previous or current use of the location: _____

Corporation and trade name of current license: _____

APPLICANT:

Premise address: 132 Ludlow Street

Cross streets: _____

Name of applicant and all principals: Bel-Fries Foods, LLC
Glenn Schlossberg, Stephane Lemagnen, Todd Irwin,

Trade name (DBA): Bel-Fries

SharmaLaw - Ravi Ivan Sharma, P.C.
 26 Broadway, 26th Floor
 New York NY 10004
 (212) 537-5957
 ravi@sharmalaw.com

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PREMISE:

Type of building and number of floors: mixed use - 6 floors

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?
(includes roof & yard) Yes No If Yes, describe and show on diagram: as per nyc covid
provisions for outdoor dining

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any
back or side yard use? Yes No What is maximum NUMBER of people permitted? 74

Do you plan to apply for Public Assembly permit? Yes No
What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> -
please give specific zoning designation, such as R8 or C2):
C4-4A

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? Yes No
If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of
outdoor space) Sun-Wed: - 1pm-2am Thu-Sat: 1pm - 4am

Number of tables? 4 Total number of seats? 15

How many stand-up bars/ bar seats are located on the premise? one
(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order,
pay for and receive an alcoholic beverage)
Describe all bars (length, shape and location): _____

Does premise have a full kitchen Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu
french fries, toppings and drinks

What are the hours kitchen will be open? allopen hours

Will a manager or principal always be on site? Yes No If yes, which? _____

How many employees will there be? 2 at a time

Do you have or plan to install French doors accordion doors or windows?

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Will there be TVs/monitors? Yes No (If Yes, how many?) _____
Will premise have music? Yes No
If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod
If other type, please describe _____
What will be the music volume? Background (quiet) Entertainment level
Please describe your sound system: Sonos consumer system

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? No

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Will there be security personnel? Yes No (If Yes, how many and when) _____

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you have sound proofing installed? Yes No
If not, do you plan to install sound-proofing? Yes No

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No
If yes, please indicate name of establishment: _____
Address: _____ Community Board # _____
Dates of operation: _____

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business _____

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **Bar, Restaurant**, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? 5

How many On-Premise (OP) liquor licenses are within 500 feet? 37

Is premise within 200 feet of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. ~~Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).~~

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. I will operate a full-service restaurant, specifically a (type of restaurant) _____, with a kitchen open and serving food during all hours of operation OR I have less than full-service kitchen but will serve food all hours of operation.
2. I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances.
3. I will not have DJs, live music, promoted events, any event at which a cover fee is charged, scheduled performances, more than ___ DJs / promoted events per ___, more than ___ private parties per _____.
4. I will play ambient recorded background music only.
5. I will not apply for an alteration to the method of operation or for any physical alterations of any nature without first coming before CB 3.
6. I will not seek a change in class to a full on-premise liquor license without first obtaining approval from CB 3.
7. I will not participate in pub crawls or have party buses come to my establishment.
8. I will not have a happy hour or drink specials with or without time restrictions OR I will have happy hour and it will end by 8pm.
9. I will not have wait lines outside. I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
10. Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

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From: Ravi Ivan Sharma ravi@sharmalaw.com
Subject: 132 Ludlow Street - Beer Wine Application - Bel-Fries Foods LLC
Date: July 30, 2020 at 5:13 PM
To: ban62007@gmail.com, lesdwellers2012@gmail.com, richard@lespi-nyc.org, friendsoftheles@gmail.com, michaeljschweinsburg@gmail.com
Cc: Susan Stetzer sstetzer@cb3manhattan.org

To whom it may concern,

You are being sent this email because your email is listed as the contact for the neighborhood groups on the Manhattan Community Board No. 3 website.

This firm represents Bel-Fries Foods LLC which operates Bel-Fries at 132 Ludlow Street, New York, NY, specializing in farm-to-table artisan fries and sauces and we believe your group covers this location. If this email is in error, please disregard with apologies for the intrusion.

Bel-Fries is applying to the New York State Liquor Authority for a beer, wine and cider license. The application will be heard at Manhattan Community Board No. 3 at the below time. Attached is the community board questionnaire filed with the community board today.

Monday, August 17 at 06:30pm

Online: <https://zoom.us/j/95515625282>

By Phone: +1 646 518 9805, +1 929 205 6099

Meeting ID: 955 1562 5282

If you wish to speak with or have any questions for Bel-Fries prior to the meeting, please feel free to respond to this email, and I will pass your information along to the principals.

Sincerely,

Ravi Ivan Sharma

SHARMALAW - Ravi Ivan Sharma, P.C.

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New York, New York 10004

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www.sharmalaw.com

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Proximity Report for Location:

July 30, 2020

132 Ludlow St, New York, NY, 10002

* This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Closest Liquor Stores

Name	Address	Approx. Distance
SALGIRAH CORP	141 ESSEX ST	220 ft
FLYNN MCCLURE INC	100 STANTON ST	440 ft
PET NAT LLC	115 DELANCEY ST	705 ft
E L PARTNERS LLC	101 ALLEN ST	860 ft
EAST VILLAGE WINE & LIQUORS INC	80-82 CLINTON ST	990 ft
EAST HOUSTON STREET WINE & LIQUOR INC	250 E HOUSTON ST	1010 ft
TURTLE DOVE LLC	28 30 CLINTON ST	1075 ft

Churches within 500 Feet

Name	Approx. Distance
Congregation Shaarai Shomoyim	445 ft

Schools within 500 Feet

Name	Address	Approx. Distance
PS 20 ANNA SILVER SCHOOL	166 ESSEX ST	495 ft

On-Premise Licenses within 750 Feet

Name	Address	Approx. Distance
KELTIC LOUNGE INC	132 LUDLOW ST	15 ft
SERAFINA LUDLOW CORP	98 RIVINGTON ST	75 ft
CAMILLE PRODUCTIONS LLC	110 RIVINGTON STREET	120 ft
DOWNTOWN LLC THE	107 RIVINGTON ST	120 ft
JED PARTNERS LLC	126 LUDLOW ST	130 ft
133 ESSEX RESTAURANT LLC	133 ESSEX ST	185 ft
FOUNDATION LOUNGE CORP	137 ESSEX ST	195 ft
SWOON CORP	121 ESSEX ST	225 ft
ALEGRE ORCHARD LLC	146 ORCHARD ST	235 ft
OWLINGS INC	152 LUDLOW STREET	280 ft
PENNSYLVANIA JAYCOX INC	118 RIVINGTON STREET	280 ft
RIVINGTON CAFE CORP	123 RIVINGTON STREET	295 ft
SAKAMAI LLC	157 LUDLOW ST	295 ft
EHD RESTAURANT II LLC	120 RIVINGTON ST	295 ft
A HALIBUT INC	138 ORCHARD ST	305 ft
122-124 RIVINGTON CORP	122-124 RIVINGTON ST.	320 ft

Name	Address	Approx. Distance
SOUTH CENTRAL RESTAURANT LLC	151 ESSEX ST	320 ft
BG BAR INC	113 LUDLOW ST	325 ft
120 ESSEX MARKET LLC	124 RIVINGTON ST	325 ft
GUAPO BODEGA LLC	146 ESSEX STREET	330 ft
158 LUDLOW REST LLC	158 LUDLOW STREET	335 ft
FORREST INTERNATIONAL INC	162 ORCHARD ST	340 ft
SAUCE MANAGEMENT LLC	78 84 RIVINGTON ST	345 ft
MPDRAW LLC	109 LUDLOW STREET	345 ft
STANTON SURF CLUB LLC	99 STANTON ST	375 ft
168 ORCHARD ST PARTNERS	168 170 ORCHARD ST	385 ft
95 STANTON STREET REST INC	95 STANTON ST	400 ft
161 LUDLOW FOOD LLC	161 LUDLOW ST	405 ft
TWO ALMONTES CORP	108 STANTON ST	410 ft
131 ORCHARD STREET RESTAURANT LLC	131 ORCHARD ST	415 ft
ALPHA 129 REST LLC	127 129 ORCHARD STREET	430 ft
GHVILLE INC	167 ORCHARD ST 2ND & 3RD FL	435 ft
ULLI BAR CORP	120 ORCHARD ST	440 ft
JETHOU LLC	167 ORCHARD ST	440 ft
FOURTHGEN LLC	127 ORCHARD ST	445 ft
ORCHID STREET ENTERPRISES LLC	174 ORCHARD STREET	470 ft
MFM BRANDY LLC	157 ALLEN ST	475 ft
STEPS LLC	163 ALLEN STREET	520 ft
DISH 165 INC	165 ALLEN STREET	530 ft
BANTER NOLITA LLC	65 RIVINGTON ST	540 ft
A CASA FOODS LLC	173 ORCHARD ST	540 ft
REBEL ALLEN LLC	163 ALLEN ST	540 ft
EPSTEINS BAR LLC	82 STANTON ST	555 ft
DELANCEY SQUARE HOSP LLC & 119 ORCHARD PROP INC.	119 ORCHARD ST AKA120 ALLEN ST	560 ft
MILLER'S NEAR & FAR LLC	65 RIVINGTON ST	565 ft
180 ORCHARD OWNER LLC, IHG MGMT MARYLAND LLC & GG	171 LUDLOW ST	580 ft
SWEET CHICK LES LLC	178 LUDLOW ST	605 ft
JERSEY BOYS LLC	173 LUDLOW ST	615 ft
PUB 138 INC	181 ORCHARD ST	625 ft
OSTERIA GRANO LLC	175 LUDLOW ST	635 ft
106 NORFOLK RESTAURANT, INC.	106 NORFOLK ST - SOUTH STORE	640 ft
106 NORFOLK STREET LLC	106 NORFOLK ST - NORTH STORE	640 ft
93 LUDLOW ST INC	95 DELANCEY ST	645 ft
BLACK TAP LES LLC	177 LUDLOW ST	655 ft
HILL AND DALE RESTAURANT GROUP LLC	115 ALLEN ST	675 ft
LUDLOW HOTEL OPERATING LLC & LUDLOW HOTEL FOOD	180 184 LUDLOW ST	680 ft
AMBER AVALON CORP, THE	92 LUDLOW STREET	705 ft
REGAL CINEMAS INC	115 DELANCEY ST	715 ft
BARNORTH GROUP LLC	77 DELANCEY ST	720 ft
ORCHARD STREET RESTAURANT LLC	187 ORCHARD STREET	730 ft
DSA PHASE 1 BEER HALL LLC	115 DELANCEY ST	730 ft

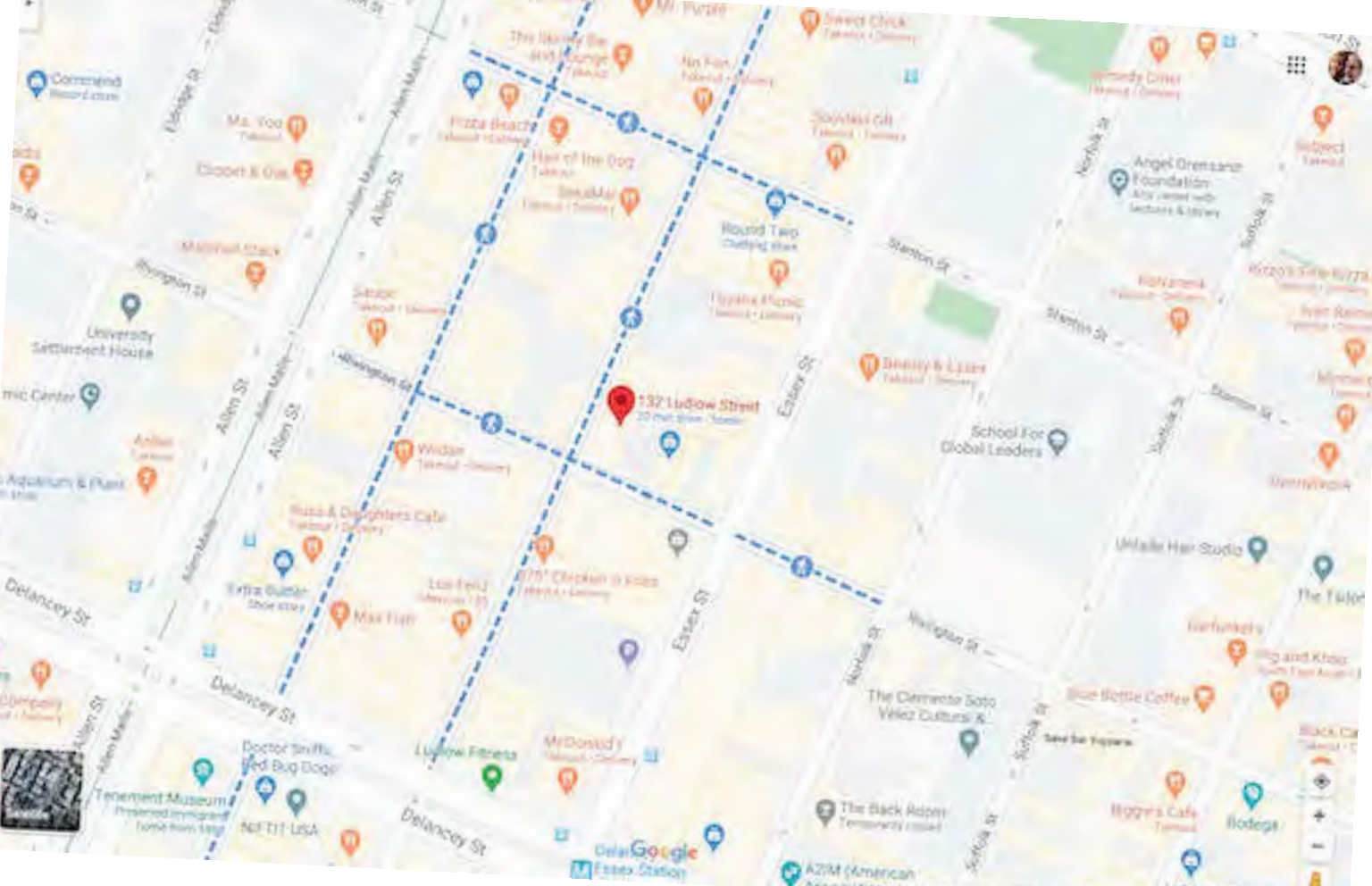
Name	Address	Approx. Distance
ALLEN OPERATING COMPANY LLC & ORCHARD ST REST LLC	190 ALLEN STREET	735 ft
KENROCK ENTERPRISES LLC	192 ALLEN ST	750 ft

Pending Licenses within 750 Feet

Name	Address	Approx. Distance
BISTRO URUGUAY INC	131 ESSEX ST	175 ft
ESSEX CHICKEN LLC	115 ESSEX ST	270 ft
BURGERS AND CHISMIS LLC	143 ORCHARD ST	320 ft
ALLEN STREET HOSPITALITY LLC	139 ORCHARD ST	350 ft
LOCO 111 INC	105 STANTON ST	360 ft
HEATHER JOSEPHINE JANSEN	164 ORCHARD ST	360 ft
STANTON BSB LLC	99 STANTON ST	375 ft
VIJAYA GROUP INC	100 STANTON ST	430 ft
HELEN'S KITCHEN, LLC	172 ORCHARD ST	485 ft
BRIDGE & TUNNEL LLC	66 68 RIVINGTON ST	525 ft
106 LA CONTENTA LLC	106 NORFOLK ST	585 ft
LA CONTENTA INC	102 NORFOLK ST	650 ft
EASTERN DISTRICT OPERATIONS LLC	177 LUDLOW ST	655 ft
EAST VILLAGE HOSPITALITY GROUP LLC	115 ALLEN ST	675 ft
GOOD PAL CHANELLE CROP	92 LUDLOW ST	695 ft
SOCIETY OF THE EDUCATIONAL ARTS INC	107 SUFFOLK ST	695 ft
LOWER EAST SIDE TENEMENT MUSEUM	103 ORCHARD ST	730 ft
SITE 2 MARKET LINE RESTAURANT LLC	115 DELANCEY ST	730 ft
NIXTAMAL AT MARKET LINE LLC	115 DELANCEY ST	730 ft
ESSEX HOSPITALITY LLC	115 DELANCEY ST	730 ft
SAMURICE NY INC	115 DELANCEY ST	730 ft

Unmapped licenses within zipcode of report location

Name	Address
TASTE COLLECTION LLC	81 83 RIVINGTON ST
SUNDAY TO SUNDAY CAFE INC	253 257 BROOME ST



Delancey St

Ma. Yoo
Taco

MAFFruit Shack

University
Settlement House

Allen St

Allen St

Delancey St

Delancey St

Delancey St

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Allen St

Pizza Beach
Taco & Italian

Max Flair
Taco & Mexican

Widow
Taco & Mexican

Rosa & Daughters Cafe
Taco & Mexican

Extra Quality
Shoe Store

Max Flair
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137 Ludlow Street
20 min drive

Delaware Station
Essex Station

AZIM (American
Zimbabwean
Immigrants
Movement)

The Back Room
Temporary closed

Hoggy's Cafe
Taco

Bodega



NY State Liquor Authority Mapping Project - LAMP

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SCALE = 1:2,356

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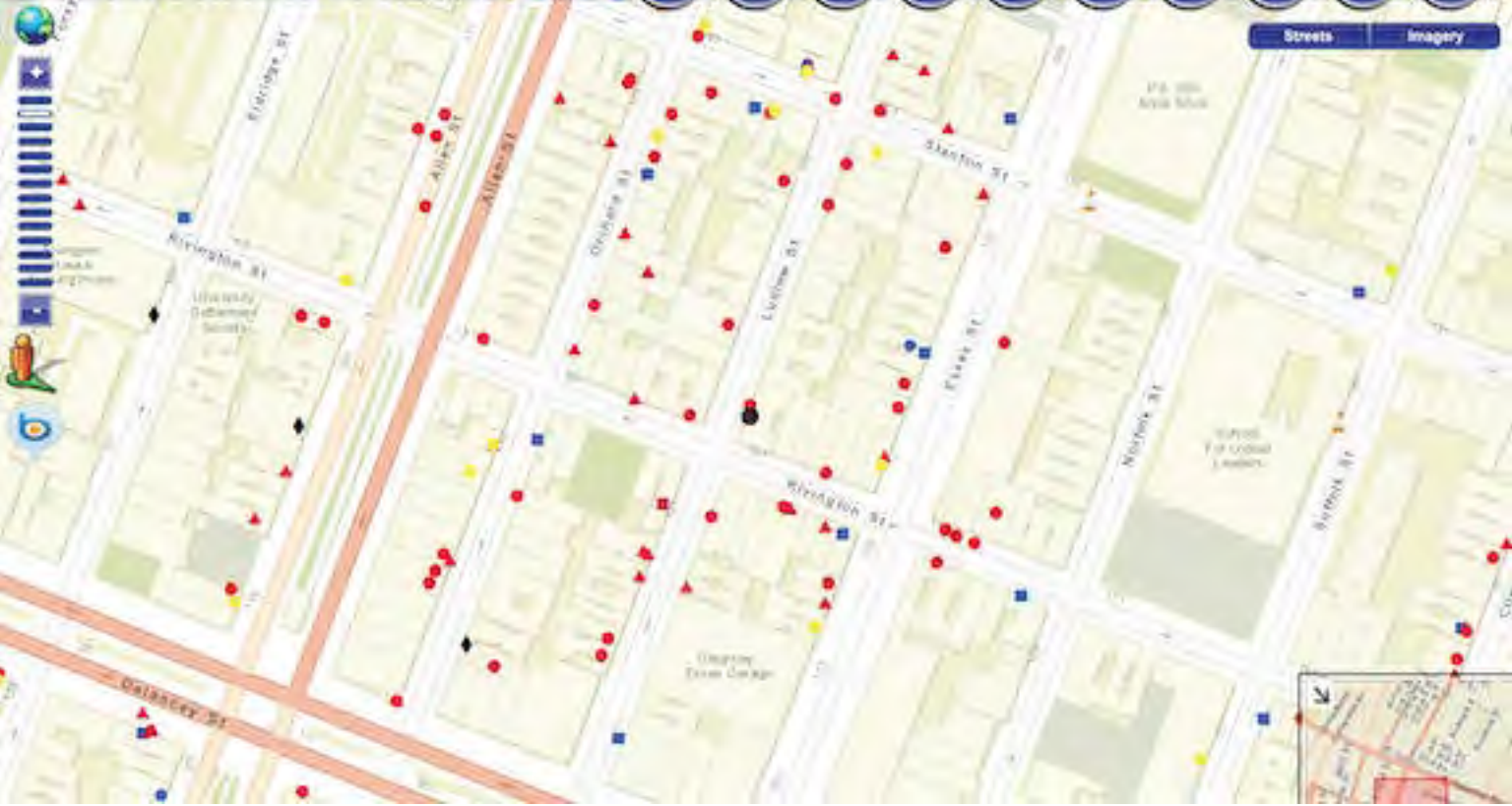
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Report

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Streets

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A CHEF, OBSESSED

Our master of frycraft and saucery, Bel-Fries Founder and Chef Stéphane Lemiagnen insists on nothing less than flawless technique, fresh flavors, and farm-to-table values. Inspired by Belgium's delicious street frites, Bel-Fries are made using old-world techniques that don't cut corners. That means Bel-Fries are made in small batches with the season's best potatoes, sourced from small farms. Our farm-fresh potatoes are always peeled, hand-cut, and twice-fried in the same day, then tossed in French sea salt and served piping hot with a selection of creative sauces for every mood.



BEL-FRIES

Small Cone – \$6.75

Medium Cone – \$8.75

Large Cone – \$10.75

SPECIALTY FRIES

Double Truffle (Truffle Parmesan Fries and Black Truffle Mayo)

Small Cone – \$12

Medium Cone – \$14

Large Cone – \$16

Blackened Cajun (Cajun Seasoning Fries and Roasted Garlic Aioli and BBQ Sauce)

Small Cone – \$10

Medium Cone – \$12

Large Cone – \$14

SAUCES

\$1.75 Each Or 3 for \$4.25

Black Truffle Mayo +\$1.50

Frite Sauce

Queso

Roasted Garlic Aioli

Smoky Chipotle

Sriracha Mayo

Curry Mango

Honey Mustard

Samurai Sauce

Kewpie Mayo

Yuzu Mayo

Sundried Tomato

Vegan Black Truffle Mayo (V) +\$1.50

Vegenaise (V)

BQ Sauce (V)

TOPPINGS

Chopped Onions – Free

Half-Sour Pickle – \$1

Pickled Red Onion – \$1

Pickled Jalapeno – \$1

DRINKS

Water – \$2

Pelligrino – \$2.50

Pelligrino Orange – \$2.50

Pelligrino Lemon – \$2.50

Mexican Coke – \$3

Boylan Ginger Ale – \$3

Root Beer – \$3

Shirley Temple – \$3

BEL FRIES


NO STANDING
1pm - 7am
All Days
← →


NO PARKING
7am - 7pm
All Days
← →

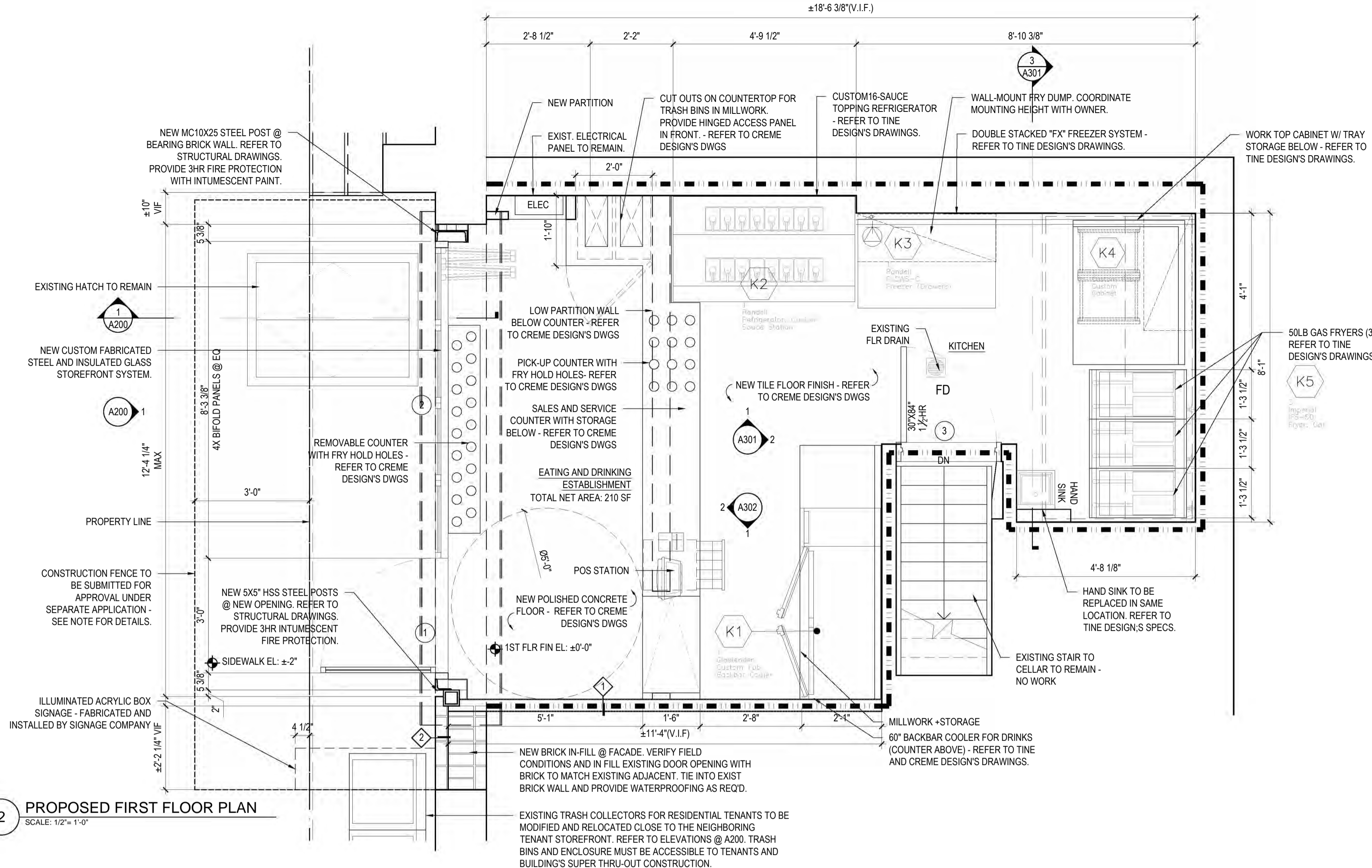
BEL FRIES



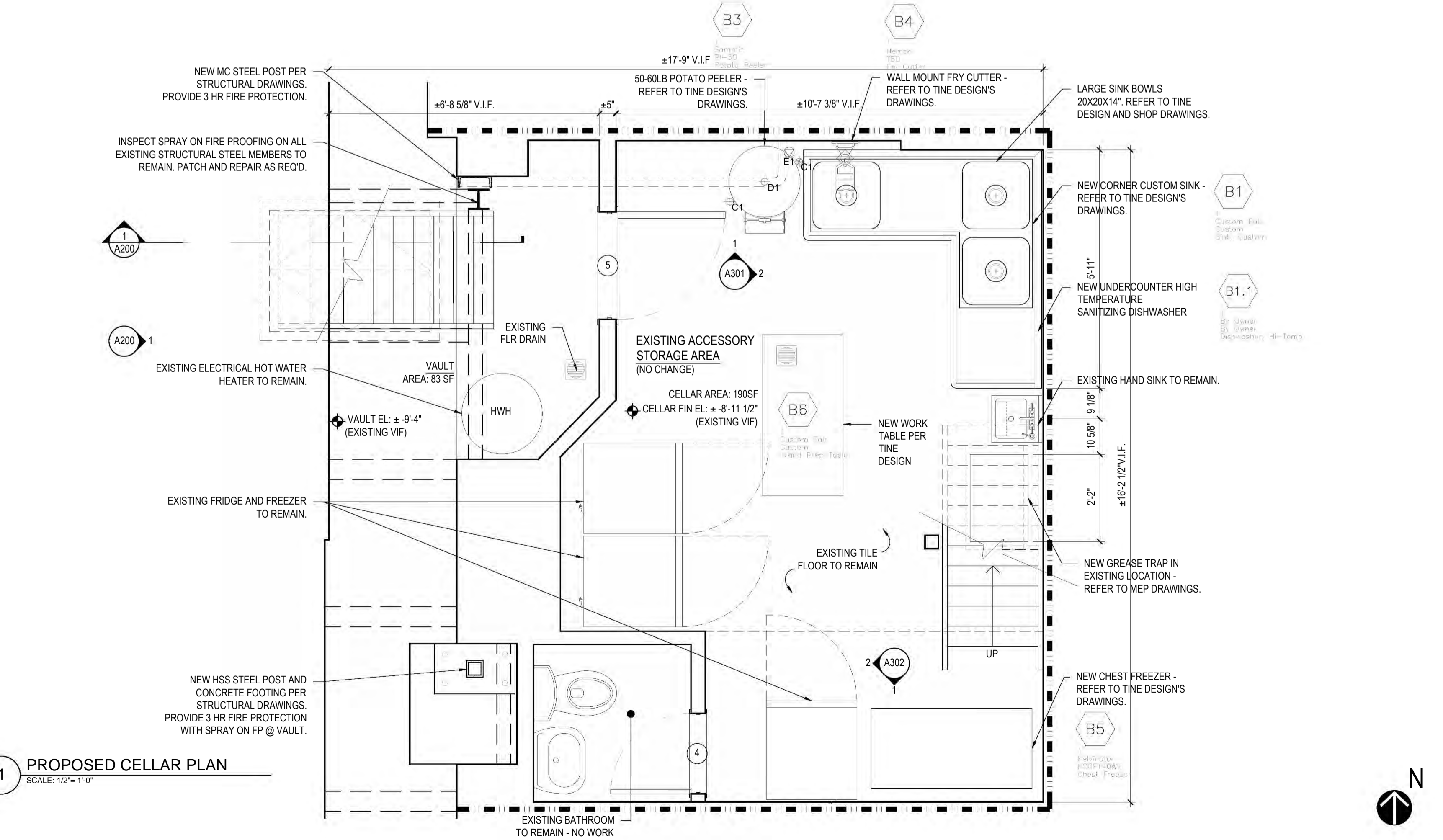
24







2 PROPOSED FIRST FLOOR PLAN
SCALE: 1/2" = 1'-0"



1 PROPOSED CELLAR PLAN
SCALE: 1/2" = 1'-0"

